

**A RESOLUTION BY
TRANSPORTATION COMMITTEE**

A RESOLUTION AUTHORIZING THE MAYOR TO EXECUTE RENEWAL AGREEMENT NO. 2 WITH BRACY TUCKER BROWN, INC. FOR FC-7531-02-B; WASHINGTON REPRESENTATIVE, ON BEHALF OF THE DEPARTMENT OF AVIATION, IN AN AMOUNT NOT TO EXCEED \$144,000; ALL CONTRACTED WORK TO BE CHARGED TO AND PAID FROM CCID NUMBER 5501 (AIRPORT REVENUE FUND) 180405 (DOA AVIATION MARKETING) 5212001 (CONSULTING/PROFESSIONAL SERVICES) 7563000 (AIRPORT) 000000 (DEFAULT) 00000 (DEFAULT) 0000 (DEFAULT) 000000000 (DEFAULT) 000000000 (DEFAULT).

WHEREAS, the City of Atlanta ("City") entered into Contract No. FC-7531-02-B ("Contract"); Washington Representative, with Bracy Tucker Brown, Inc. ("Bracy"), on behalf of the Department of Aviation, dated February 13, 2004; and

WHEREAS, the Contract was for an initial three year term, expiring on February 12, 2007, with two one year renewal options at the City's discretion; and

WHEREAS, the City exercised its first renewal option and executed Renewal Agreement No. 1, dated effective February 13, 2007, and expiring February 12, 2008; and

WHEREAS, on January 22, 2008, the City's Chief Procurement Officer, pursuant to Code Section 2-1206, extended the Contract for 90 days, effective February 13, 2008, and ending on May 12, 2008, in order to give the City sufficient time to enact legislation authorizing the City's exercise of its second renewal option under the Contract, which the City's Chief Procurement Officer and Aviation General Manager have recommended.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, that the Mayor is authorized to renew the Contract and execute Renewal Agreement No. 2 with Bracy, in an amount not to exceed \$144,000.00, commencing effective May 13, 2008, and ending on May 12, 2009.

BE IT FURTHER RESOLVED, that all contacted work will be charged to and paid from CCID Number 5501 (Airport Revenue Fund) 180405 (DOA Aviation Marketing) 5212001 (Consulting/Professional Services) 7563000 (Airport) 000000 (Default) 00000 (Default) 0000 (Default) 000000000 (Default) 000000000 (Default).

BE IT FINALLY RESOLVED, that Renewal Agreement No. 2 will not become binding on the City and the City will incur no liability or obligation under it until it has been executed by the Mayor, attested to by the Municipal Clerk, approved by the City Attorney as to form and delivered to Bracy.

Part II: Legislative White Paper: (This portion of the Legislative Request Form will be shared with City Council members and staff)

A. To be completed by Legislative Counsel:

Committee of Purview:

Caption:

Council Meeting Date:

Requesting Dept.:

FAC Confirmed by:

B. To be completed by the department:

1. Please provide a summary of the purpose of this legislation (Justification Statement).

The contract awarded to Bracy Tucker Brown for Washington representation expires May 12, 2008. The current contract has two (2), one (1) year options to renew. The purpose is to exercise the 2nd renewal option.

2. Please provide background information regarding this legislation.

The City of Atlanta and Bracy Tucker Brown entered into an agreement of Washington representation. The scope of services to be provided include: (1) Coordinate Aviation requests to FAA for funding of the fifth runway and the purchase and installation of the many necessary equipment elements; (2) Monitor FAA funding commitments and arrange meetings with FAA executives when needed; (3) Identify, develop and implement strategy with Aviation staff to pursue FAA grant opportunities for other Airport requirements, such as the noise mitigation program and various navigation aids; (4) Monitor and track grant opportunities that benefit the Department, providing grant announcements and other information, monitoring the status of such grants, serving as liaison with the agencies where needed, and reporting the status of grants (including new opportunities) on a bi-weekly basis; and (5) Provide assistance to the Airport staff in interpreting FAA, DOT and DHS regulations.

3. If Applicable/Known:

(a) **Contract Type (e.g. Professional Services, Construction Agreement, etc):**

(b) **Source Selection:**

(c) **Bids/Proposals Due:**

- (d) **Invitations Issued:**
- (e) **Number of Bids:**
- (f) **Proposals Received:**
- (g) **Bidders/Proponents:**
- (h) **Term of Contract:**

4. Fund Account Center (Ex. Name and number):

CCID Number 5501 (Airport Revenue Fund) 180405 (DOA Aviation Marketing) 5212001 (Consulting/Professional Services) 7563000 (Airport) 000000 (Default) 00000 (Default) 0000 (Default) 000000000 (Default) 000000000 (Default).

5. Source of Funds: *Example: Local Assistance Grant* Aviation Revenue Fund

6. Fiscal Impact: \$144,000.00

Example: This legislation will result in a reduction in the amount of _____ to Fund Account Center Number _____.

7. Method of Cost Recovery: N/A

Examples:

- a. Revenues generated from the permits required under this legislation will be used to fund the personnel needed to carry out the permitting process.***
- b. Money obtained from a local assistance grant will be used to cover the costs of this Summer Food Program.***

This Legislative Request Form Was Prepared By: Steven Joseph ext. 2259

Shirley Franklin
Mayor

Benjamin R. DeCosta
Aviation General Manager

Date: January 18, 2008

To: Mr. Adam L. Smith
Chief Procurement Officer

From: Benjamin R. DeCosta
Aviation General Manager



Re: FC-7531-02-B
Bracy Tucker, Brown Renewal #2

We are recommending that the 2nd renewal option be exercised for this agreement. The original term of the contract is for three (3) years, with an expiration date of February 12, 2007, and includes two (1) year renewal options. The City exercised the first renewal option which extended the contract to February 12, 2008.

In early 2008, the City determined that it required the continued services of the Consultant and exercised a 90-day extension which extended the contract to May 12, 2008 to allow the staff the opportunity to renew the 2nd renewal agreement. Therefore, we are exercising the 2nd renewal option for an additional one (1) year period with an expiration date of May 11, 2009.

The amount is not to exceed One Hundred Forty Four Thousand Dollars (\$144,000.00) to be paid of cost center 5501 180405 5212001.

If you have any questions or concerns, please contact Steven Joseph at (404) 209-5218.

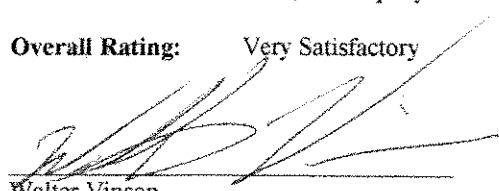
cc: A. Williams
B. Picariello
M. White
L. Manigault
D. Releford



Performance Evaluation
From February 2007 – February 2008
Bracy Tucker Brown, Inc.
Contract FC-7531-02-B
City of Atlanta Washington Representative

Bracy Tucker Brown (BTB) has provided lobbying services to the DOA under the current contract. During that time, BTB has proven to be a highly effective firm with valuable resources that are available to the DOA to access key policy makers in Washington, D.C.

- Cooperation:** BTB personnel have always been extremely cooperative in every task they've been assigned. No matter what time of day or night or to what extent their services are needed, they are willing and able to do the job.
- Reliability:** During the time BTB has provided Washington representation to the DOA, they have proven to be an overall dependable and reliable firm. When situations have arisen that do not meet their, and DOA, standards for responsiveness, they will work with the DOA to make sure similar lapses do not recur.
- Follow-up:** BTB has been very diligent and successful in working as a team to insure follow-up on projects that are critical to the DOA mission.
- Personnel:** The personnel assigned to work on the DOA projects are always very well trained in their specific field of endeavor and bring to the job a willingness to do what's necessary to complete the job.
- Contact:** The primary contact for BTB is Mr. James Brown, Partner. Mr. Brown dedicates the time necessary to serve the needs of the DOA in an exceptional manner. Further, his senior rank within the company provides him with the ability to dedicate staff and resources to our critical tasks.
- Training:** BTB provides their staff with not only required training but offers them every opportunity to attend workshops and conferences that build on their expertise.
- Contract:** BTB has fulfilled the terms of their contract.
- Contract Amount:** \$144,000.00 per year.
- Overall Rating:** Very Satisfactory


Walter Vinson
Intergovernmental Affairs Manager
Department of Aviation



CITY OF ATLANTA

Shirley Franklin
Mayor

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55 TRINITY AVENUE, SW
ATLANTA, GA 30303
(404) 330-6204 Fax: (404) 658-7703
Internet Home Page: www.atlantaga.gov

DEPARTMENT OF PROCUREMENT
Adam L. Smith, Esq., CPPB
Chief Procurement Officer
asmith@atlantaga.gov

January 22, 2008

Mr. James P. Brown
President
Bracy Tucker Brown, Inc.
1615 L Street, N.W., Suite 520
Washington, D.C. 20036

Re: FC-7531-02B, City of Atlanta Washington Representative, Renewal
No. 1 (90 Day Extension)

Dear Mr. Brown:

This letter serves as an extension of the above-referenced agreement from the City of Atlanta (the "City") with all items, terms and conditions unchanged.

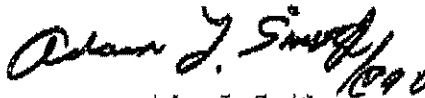
The City's Department of Procurement extends this Agreement for ninety (90) calendar days, commencing effective February 13, 2008, and ending on May 12, 2008. Therefore, by copy of this correspondence, we are requesting your agreement to the extension of said agreement for an additional ninety (90) days.

Please sign in the space provided below and return one copy of this letter to the above address. This letter should be returned to this office within three (3) calendar days from your receipt of same. A copy of this extension should be maintained for your files.

If you have any questions regarding this matter, please contact Ms. Melinda E. Henderson, Contracting Officer, at (404) 865-8596.

Your cooperation in this matter is appreciated.

Sincerely,


Adam L. Smith

Mr. James P. Brown

By: 

Title: 

Date: 

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE

ATTN: GREG PRIDGEON

Dept.'s Legislative Liaison: Anita WilliamsContact Number: 404-530-6600Originating Department: AviationCommittee(s) of Purview: TransportationChief of Staff Deadline: 2/27/08Anticipated Committee Meeting Date(s): 3/12/08Anticipated Full Council Date: 3/17/08Commissioner Signature: [Signature]Chief Procurement Officer Signature: [Signature]CAPTION

A RESOLUTION AUTHORIZING THE MAYOR TO EXECUTE RENEWAL AGREEMENT NO. 2 WITH BRACY TUCKER BROWN, INC. FOR FC-7531-02-B; WASHINGTON REPRESENTATIVE, ON BEHALF OF THE DEPARTMENT OF AVIATION, IN AN AMOUNT NOT TO EXCEED \$144,000; ALL CONTRACTED WORK TO BE CHARGED TO AND PAID FROM CCID NUMBER 5501 (AIRPORT REVENUE FUND) 180405 (DOA AVIATION MARKETING) 5212001 (CONSULTING/PROFESSIONAL SERVICES) 7563000 (AIRPORT) 000000 (DEFAULT) 00000 (DEFAULT) 0000 (DEFAULT) 000000000 (DEFAULT) 000000000 (DEFAULT).

FINANCIAL IMPACT (if any) \$144,000

Mayor's Staff Only

Received by CPO: _____ Received by LC from CPO: _____
(date) (date)Received by Mayor's Office: 2/27/08 Reviewed by: [Signature]
(date) (date)Submitted to Council: _____
(date)